

EXPERIENCE

Altice USA / News 12 Networks

Senior Producer | 2022 - Present

- Lead showrunner for award-winning series 'Ready4Work' and 'Revealed', steering these projects from concept through final delivery
- Develop and refine series formats, focusing on long-term narrative arcs and audience engagement strategies, contributing to a 20% increase in primetime viewership
- Direct and oversee all aspects of production from pre-production to final delivery, ensuring high-quality, narrative-driven content for multiple series
- Innovate content delivery, adapting storytelling techniques based on evolving audience behavior and digital consumption trends

Cheddar

Senior Producer | 2021 - 2022

- Spearheaded the launch of 'NYC Revealed', generating 33 million minutes of watch time in its first month, significantly increasing viewership
- Produced and directed long-form explainer videos and documentaries, blending business news with engaging storytelling
- Enhanced production workflows, implementing new systems that streamlined processes for both in-house and field shoots
- Created unique content formats by experimenting with on-screen graphics, animated explainers, and interactive elements
- Mentored junior producers on scriptwriting, shooting, and editing

Spectrum News

Producer | 2019 - 2021

- Produced, filmed, wrote, and edited news and documentary-style videos for digital distribution across 30 national channels, creating timely and compelling video packages
- Directed multi-camera shoots for breaking news, integrating field and studio footage to craft cohesive narratives for social and digital platforms
- Reformatted and adapted content for seamless integration across digital and social platforms
- Led archival research efforts, curating historical footage, photos, and interviews to enhance the authenticity and depth of storytelling

New York Daily News

Senior Video Producer and Photo Editor | 2013 - 2019

- Pitched and produced long-form video features, managing all aspects of production, including story development, shot lists, and post-production
- Directed shoots for major news events and interviews
- Relaunched the Daily News Podcast Division, producing and editing four new shows, including one that I co-hosted
- Edited and shot photos for both print and web

EDUCATION

Stony Brook University

Bachelor of Arts in Journalism

SKILLS

- Adobe Creative Suite: Premiere Pro, After Effects, Photoshop
- Cinema & Mirrorless Cameras (Sony, Canon)
- Multi-camera Production & Direction
- Cross-Platform Content Development (YouTube, TikTok, TV apps)
- Social Video Strategy
- Scriptwriting & Storyboarding
- Podcast Production & Editing
- Team Leadership & Collaboration
- Data-Driven Video Optimization
- Audience Engagement & Growth Strategies
- Production Management
- Archival Research
- Breaking News Leadership
- Motion Graphics & Animation Oversight
- Post-Production Supervision

AWARDS

- Gold & Silver Telly Awards (2023)
- Two-time Boston/New England Emmy Winner (2022)
- Suncoast Emmy Award (2021)
- Three-time Edward R. Murrow Award Winner (2021)
- Florida News Award (2021)
- Six-time New York Emmy Winner (2020-2021)
- New York Press Club Award (2020)
- Deadline Club Award (2020)
- National Edward R. Murrow Award (2020)
- Best Made in Coney Island Award at the 17th Annual Coney Island Film Festival (2017)